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PrePress Tips for Super Dave's Print & Mail

Here are some guidelines we have prepared for you in order to answer any questions you may have about submitting digital files to Super Dave's. Following these guidelines will guarantee that your files are received to our specifications, ensuring that your project goes to press on time and without incurring extra costs.

Preferred Final File Formats:

High resolution PDF files are preferred, with the following guidelines:

- All fonts must be embedded
- If job requires bleed, please include .125" bleed margin on all sides
- Please include and crop or registration marks
- Final PDF must be high resolution, no less than 300 dpi
- All color settings must be CMYK not RGB

Working Programs: We prefer that you submit layouts and artwork using standard programs:

PC:

In Design CS2 and CS3
QuarkXpress 6.5
Photoshop CS2 and CS3
Illustrator CS2 and CS3
Pagemaker 7.0

MAC:

In Design CS2 and CS3
QuarkXpress 5.5
Photoshop CS2 and CS3
Illustrator CS2 and CS3
Pagemaker 6.5

We can also work with MS Word, Corel or Publisher files.

All working files that are submitted must include all fonts sets and all links.

Please stuff or zip all files if possible before emailing. This is essential with Mac files due to the fact that Mac fonts sometimes get corrupted in the email process.

If you are submitting projects in InDesign or QuarkXpress, please include all fonts and images, including logos, photos and associated artwork. If possible with InDesign files, please outline all fonts before sending (providing no text is to be edited).

Setting Up Your Electronic Page:

The document setup must exactly match the finished size you have selected for your project.

For instance, if your flier is 5"x3", set your electronic page size to 5"x3", and no larger. Do not set up a 5"x3" image area on an 8.5"x11" page. If you have a project that "bleeds" off the edges of one or more sides of the page, the image needs to extend a minimum of 1/8" (.125") off the edge of the page. Do not increase the overall page size.

Images and Line Art:

All images should be scanned at 100%, and saved in TIFF or EPS format, and CMYK format. Photo resolution should be a minimum of 300 dpi. Vector images should be submitted as the original file in Adobe Illustrator with any fonts set as outlined.

Submitting Files:

You can do this online from our "Submit Materials" page, but if you would like to drop off or mail in your project, please burn it on a CD-Rom or DVD-Rom.

IMPORTANT:

Super Dave's will analyze all digital files. Files that require more than 15 minutes to process, due to complexity or improper structure will be held for client approval. The client will be given the option to replace the file or pay additional charges for Super Dave's to process the job.